

Proposal

THE FIVE

Variation

FIVE@LANGNAU
LE CINQ

Number five is very present in this building:
It is located at Sonneggweg 5.
It has Five Sides.
Five is symbolically the number of perfection.

QUINT

Quint is a Latin prefix for Five.
It has an sleek and catchy feeling.

QUINTESS

QUINTESSENCE

Quintessence is the fifth element,
the substance composing the celestial bodies.
Quintess is shorter, sounds like Countess,
conveys a noble perception.

THE PENTACLE

A Pentacle is a 5-pointed star,
it has 5 elements like a pentagon,
It is a powerful magical symbol.

THE ALBERT

The geometric shape of the building, and this name, pay homage to Albert Einstein, who studied and worked in Zurich during some of his best years as a scientist.

HEIDI

The author of world famous story Heidi, Johanna Spiry, lived all her life in Zurich.
Heidi name has a loving connotation all around the world thanks to Spiry's work.

KUBIK

Because of the angular shape of the building.
The white cube in the forest.